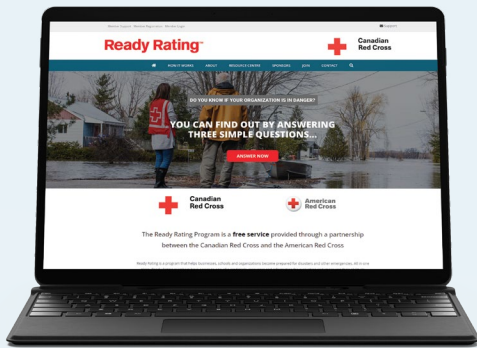




Canadian Red Cross

Ready Rating™

Is your organization or business prepared for emergencies?



Join today at www.readyrating.org



WHAT IS READY RATING?

Ready Rating is a free, web-based emergency preparedness planning program that can help your organization become better prepared to respond effectively and recover quickly from disasters and other emergencies.

WHO CAN USE READY RATING?

Ready Rating can be used by anyone, but is geared towards:

- ✓ Small to medium-sized businesses
- ✓ Schools & educational institutions
- ✓ Community organizations (including faith-based and cultural organizations, non-profits, social enterprises, etc.)

Become a Ready Rating Member:

- 1 **Make preparedness a priority:** Join today at www.readyrating.org
- 2 **Take an assessment:** Assess your level of preparedness through one of the following assessments:
 - ReadyGo** – a quick assessment that focuses on the most critical preparedness steps your organization could take to better prepare for emergencies.
 - ReadyAdvance** – an in-depth assessment that measures your organization’s existing preparedness plans and helps take your preparedness to the next level.
- 3 **Create your Emergency Action Plan:** Use our comprehensive Emergency Action Plan template to outline the steps your organization will take before, during, and after an emergency.
- 4 **Stay prepared:** Use the recommendations in the Next Steps Report to continue improving your level of preparedness, including training your personnel, conducting regular practice exercises, and integrating preparedness into the culture of your organization.

Ready Rating Membership Benefits:



Immediate **customized feedback and recommendations** on how to strengthen your organization’s level of preparedness.



Members have access to **assessments, tools and resources** developed by emergency preparedness experts.



Members who are committed to emergency preparedness have access to the **Ready Rating Program Member Seal**. Displayed at your facility and on your digital platforms, this serves as a public recognition of your organization’s commitment to preparedness and safety.

For more information or to become a Ready Rating member, visit www.readyrating.org